

POBMS Goes Red for Substance Abuse Awareness

Students and Staff Celebrate Red Ribbon Week, Reinforcing Importance of Positive Decision Making

PLAINVIEW, NEW YORK (November, 2023)—Students and staff at Plainview-Old Bethpage Middle School celebrated Red Ribbon Week from October 23rd to October 31st. Red Ribbon Week is a national awareness campaign aimed at educating communities on the benefits of nurturing a healthy, drug free lifestyle. Nationwide, students participate in drug prevention activities and lessons.

The POBMS Health Education Department used the occasion to reinforce the importance of good decision making and the dangers of substance abuse. The theme of Red Ribbon Week 2023 was “Be Kind to Your Mind. Stay Drug Free.” Staff gave out Red Ribbon bracelets, and the school community signed the Bullying and Drug Free Pledge. Simultaneously, the school hosted a building-wide breast cancer awareness spirit week.

Red Ribbon Week is celebrated nationwide each year in honor of Drug Enforcement Administration Agent Enrique Camarena, who was killed by drug traffickers in 1985. Since then, the red ribbon worn by friends and neighbors following his death evolved into a national symbol for educating youth on the dangers of substance abuse.

For more information about the Plainview-Old Bethpage Central School District, please visit the District’s website at www.pobschools.org. Exciting activities happening throughout the District and programs celebrating student achievement can also be found on the District’s Facebook page at <https://www.facebook.com/pobschools/>.



POBMS students signed the Bullying and Drug Free Pledge as part of Red Ribbon Week.



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