

## **Plainview-Old Bethpage DECA excels at New York State DECA Competition**

Plainview-Old Bethpage John F. Kennedy High School's DECA chapter showcased exceptional talent and prowess at the 2024 New York State DECA Conference in Rochester. Ninety-three students from the school participated in the competition, facing off against approximately 2,900 peers from across the state in categories ranging from finance and marketing to hospitality and tourism.

Throughout the conference, students presented business plans developed during the school year and engaged in case study analysis and presentations. These experiences provided invaluable opportunities for students to hone essential skills for success in the business world, including public speaking, collaboration with industry leaders, and strategic analysis.

The POB DECA chapter earned over 80 medals and boasted an impressive 44 students qualifying for the International DECA Competition in Anaheim, California, scheduled for April.

Among the notable achievements were:

1st Place:

- Hailey Acquaviva, Chloe Manzo, Jordan Michaels - Finance Operations
- Blake Becker, Emily Sorgie, Tyler Sperry - Community Giving
- Abby Bell, Sydney Epstein, Maya Kunis - Sales Project

2nd Place:

- Josh Lipetz, Aiden Manzo, Lexi Mauer - IMC Event
- Zoe Goldklang, Jordyn Kalish, Sadie Witkes - Business Services
- Carly Finkelstein, Sofia Katz, Ally Yagaloff - Hospitality & Tourism
- Jake Habib, Lena Hemmerdinger, Emily Ralton - Sports & Entertainment
- Allie Paradise, Sophie Weissman - Sales Project

3rd Place:

- Eden Klonsky, Willa Rothschild, Abby Sussman - Business Services
- Amanda Brake, Haley Eisenstein, Ellie Feifer - Sports & Entertainment
- Emma Casavina, Alexa Hakim, Jesse Singer - Community Awareness
- Morgan Hesekeiel, Dylan Levin, Dani Weissman - Community Giving

4th Place:

- Ashley Boudin, Emma Cohen, Rebecca Muchnick - Buying & Merchandising
- Emily Brake, Faith Cohen, Sami Feinberg - Hospitality & Tourism

Other notable accolades include School Based Enterprise Gold Certification for Melanie Sebel and Gabi Weinstein, NYS Pin Design Contest win for Samantha Matlin, and Overall Finalist recognition for Dominic Macedonio, Alex Ross, Jacob Barrett, Olivia Yu, and Jack Hartman.

"This remarkable performance at the New York State DECA Competition is a testament to the dedication, talent, and hard work of our students," said DECA adviser Lindsay DeLuca, who is also a business teacher at POBJFK High School. "We are immensely proud of their achievements and look forward to seeing them excel at the International DECA Competition in April."



Plainview-Old Bethpage's DECA team earned more than 80 medals at the 2024 New York State DECA Conference and had 44 students qualify for the DECA International competition in April.



Finance Operations 1<sup>st</sup> place: Hailey Acquaviva, Chloe Manzo, Jordan Michaels (L to R)



Community Giving 1<sup>st</sup> place: Blake Becker, Emily Sorgie, Tyler Sperry (L to R)



Sales Project 1<sup>st</sup> place: Maya Kunis, Sydney Epstein, Abby Bell (L to R)