

Superintendent's Highlight May 10, 2019



What experience ensures students to be life, college and career ready? DECA of course!!! DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the globe. This past March, 108 Plainview-Old Bethpage JFK High School students demonstrated their entrepreneurship, critical thinking and public speaking skills as they participated in the New York State DECA Conference. They competed with approximately 2,300 of their peers in a fierce competition. They presented business plans that they had been working on throughout the school year, competed in on-site case study analysis and presentations, and took part in numerous leadership sessions in order to sharpen the skills that will create a foundation for them to be successful in the business world with the kind of confidence we hope all POB graduates will exude.

Of POB's 108 participants on the NYS level, 53 qualified for the 2019 International DECA Competition in Orlando, Florida. The International DECA Competition was attended by approximately 20,000 students, advisors and teachers from around the world. As the weather heated up in Orlando, so did the competition in all of the various events that students participated in. Each event had over 200 competitors, but POB persevered! Of the 53 students who attended the ICDC in Orlando, 6 students were recognized as finalists in their respective competition areas. The students below were named as finalists.



Kristine D'Onofrio, Kristin Ferretti, Gillian Friedman – Public Relations Campaign, developed and presented a business plan entitled, “Ignite the Fight” involving a PR campaign for Stacey’s Warriors & Coaches vs. Cancer.

Sarah Clancy, Shanah Lee – Entrepreneurship Promotion Plan, developed and presented a business plan entitled, “Ready. Set. Go.” which focused on teaching entrepreneurial skills to high school students.

Dylan Luxenberg – Quick Serve Restaurant Management, evaluated and presented solutions to a panel of judges for various case studies.