



# Paula Barsky

## *Candidate for the Board of Education*

My name is Paula Barsky. For over 10 years I have been fortunate to hold the positions of President and/or Co-President of several PTA units in the Plainview-Old Bethpage School District. My youngest child graduated from the District a few years ago but I have continued to be an active member of the PTA and an advocate for all students in our district. In addition, I have worked with PTAs from surrounding communities on our joint projects including the Legislative Breakfast and the SEPTA Joint Coalition.

I have been employed as a Chief Financial Officer for a Private Equity Firm for over 14 years. The firm is located in NYC but I am fortunate to be able to work from home. As the CFO I am in charge of all financial aspects of the firm as well as human resources and SEC, Federal and State compliance. As a result, I have extensive knowledge on financial matters such as financial statements, budgeting, and strategic planning.

When my children started the POB School District I became a fierce advocate for not only them but for all the students in our community. I have worked collaboratively with Central Administration and the Board of Education, where I am always championing new ideas, new programs and new courses for our district. Many of them can be found on this year's proposed budget. I can proudly say I advocated for the 9-period day at the high school, the elimination of the inequities at the middle schools and for our diverse community's holidays to be represented on the District's calendar. I have been and continue to be an active member of various district committees. I am always available to listen to parents and their concerns and try to get issues resolved as quickly as possible. Some have called me tenacious since I tend not to give up on my causes and always try to find a way to get them accomplished even if it takes constant repetition of the needs of our students, parents and teachers.

I believe in the voice of the community and have pushed to not only provide them information to help them understand the decisions made by the district but have encouraged them to come up with alternatives. When leading PTA meetings, I try to provide as much district information as possible and always ask attendees for opinions and concerns throughout those meetings.

I believe it is time to bring my ideas, thoughts and concerns to the Board of Education table. Our wonderful community needs to come back together, focus on education and the social emotional and mental health of our students, teachers and parents. Over the years I have fought for better programs and courses for all students including our highest achievers, and our special education students. However, a large group of students that still need to be addressed is the "middle of the road child". These students go to school each day but are not aware of all the potential they have. As a school district we need to help them find their special interests, their own niche. We need to figure out how to accomplish this. But most of all we need to have someone take an interest in them and help them find their interests. I want to be that Board Member. I will continue to push for all students and listen to the community to make this district the best it can be.

**Leadership:**

- Current President of POB SEPTA (Special Education PTA)
- Past President of POB PTA Council and Mattlin Middle School PTA

**Actively Involved in Our School District:**

- Participant in District Committees including:
  - Health and Safety, Technology, Mental Health Task Force, Equity, Elementary, Middle and High School Curriculum
- Member of Reopening Plan Committee
- Member of District Steering Committee – to determine use of Federal Stimulus Funds
- Interview Committees to Hire New Teachers and Administration
- Annual meeting with the Board of Education
- Annual Leadership Summit with Central Administration, Teachers and Board of Education Trustees

**Financial Knowledge:**

- Chief Financial Officer
- Responsible for all financial aspects of the firm including:
  - Financial Statements, Budgeting, Strategic Planning, Human Resources and Compliance

**Community/Awards:**

- New York State PTA Diamond Award – March 2021
- Scope Education Services Community Service Award - for Outstanding Service to the Plainview-Old Bethpage Central School District – March 2019
- Founders Day Award – March 2013
- Created and Organized Legislative Candidates Night for POB
- Organized Legislative Breakfast with other community PTAs
- Created and Organized Adulting Day at POBJFK HS – June 2022

**Traits I Possess that Make a Good Board of Education Trustee:**

- Proven leader
- Listens to the Community
- Stays informed
- Actively involved
- Inclusive of everyone
- Out of the box thinker
- Financial acumen
- Relationships established in the district
- Continued desire to make this district the best it can be



My name is **Seth Greenberg** and I am running for re-election as a trustee on the Plainview – Old Bethpage School Board. I am honored to have served on the School Board since 2013 and I look forward to the opportunity to continue to make sure the school district is held accountable to the entire community. My wife and I have been residents of Plainview since 2004. We are the parents of four beautiful, energetic children - ages 15, 13, 11, and 5 - who are and will be going through the Plainview-Old Bethpage school system. Our entire family has been involved in POB community activities for years – through the POB Soccer Club, the Plainview Little League, various P.A.L. sports, and PTA events, to name a few. I am running for re-election to continue to give back to our community and actively participate in its continued success.

I believe my personal and professional background makes me uniquely qualified to continue to help the POB School District navigate through these challenging times. As a parent of four children who all attend POB schools, I continue to have a vested interest in the success of the District. As a homeowner and taxpayer, I share the concerns of residents to make sure the District continues to spend our money wisely. As a lawyer and a business owner, I have the professional acumen required of a school board member. And as a sitting Board member, I have the knowledge and experience specific to POB to help ensure that the District meets its goals and follows through on its mission.

Please visit my website – [www.greenberg4schools.com](http://www.greenberg4schools.com) – for more information.



My name is Jared Goerke, and I am a candidate for the Plainview-Old Bethpage Board of Education

I am a proud graduate of Plainview-Old Bethpage John F. Kennedy High School. After attending JFK High School, I went onto SUNY Purchase where I graduated in three years with a double major in Arts Management and Modern History. Just a month before the pandemic, I was accepted to St. John's University for their Master's program in Government and Politics.

Many people have asked me what drew me to run for the Board of Education. I have spent the past few years attending almost every Board of Education meeting either over zoom or in person. Due to this, I have gained an in-depth understanding of our district's programs. The budget meetings are always incredibly informative as they are broken into segments detailing cost increases and deductions for specific programs and buildings. I believe that in the years that I have been following closely, this year's budget is the best one that has been presented to the community and look forward to voting for it next Tuesday.

COVID-19 left a real struggle for our students. In Suffolk County, 5 students in 7 months committed suicide. I believe that our district has done a good job when it comes to mental wellness, including bringing on more mental health counselors, expanding the curriculum to include more mental health education, and the GoGuardian, Say Something, and Beacon Alert systems. I support these programs and hope to work with the board to continue expanding them to ensure that all our students are given the tools they need to ensure their mental wellness.

Another result of COVID has been the lost social interactions for our students due to remote learning. To put things in perspective, this year's 2nd grade class has yet to experience a full normal school year. I believe that the need for social/emotional learning is greater now more than ever and will pledge to always work to find ways to increase those needs when making board decisions. It is vital that we work with the teachers, administrators, and parents in the community to teach our students the social skills that they may have lost out on learning due to COVID and remote learning.

I am committed to putting in as many hours as it takes to be a board member that is prepared to face any issue that comes before the board.

# Vote the Rock

5/17

Make Your  
Voice Heard

Re-elect Tara Rock for POB Board of Education

Visit [www.tkrock4boe.wixsite.com/mysite](http://www.tkrock4boe.wixsite.com/mysite) for more information

## Highlights

### BOE Work 2019-2022

- Maintaining education and programs during COVID, with emphasis on teamwork, accountability, reflection and improvements throughout
- Continuation of childcare program, adult education program, senior citizens events and activities
- Revised Board of Education Goals to align with strategic plan and profile of a graduate
- Universal Pre-K
- Maintaining class sizes
- 1:1 Initiative for K-12- ALL students have Chromebooks
- Review of, improvements to and expansion of reading program and introduction of NWEA
- Increased emphasis on SEL, Executive Functioning, Mental Health, Coping & Resiliency for ALL students and expansion of and improvements to RtI process
- Live-streamed/video recorded Board meetings and Town Halls
- Introduction of multi-year strategic plan with eye toward continuous quality improvement (CQI) process and regularly scheduled reviews
- Improved relationship and communication with community and parents
- Greater transparency and opportunities for input
- New Administrators including
  - Superintendent
  - Principals
  - Assistant Principals
  - Assistant Superintendent for Curriculum and Instruction
  - Assistant Superintendent for Business (as of 7/22)
  - Director of Special Education
  - District-wide Director of Technology
  - District-wide Math Chairperson
  - District-wide World Language Chairperson
- Additional opportunities and programs for both general education students as well as students with special needs including Career and Technical Education pathways
- Diversity & Inclusion Committee
- Testing & Homework Committee
- Safety & Security upgrades
- Clubs at the elementary level
- Expansion of Extracurricular activities
- Transition programs for ALL students moving from elementary to middle school and middle to high school with emphasis
- Improvements to facilities and buildings
- Responsible fiscal oversight while increasing opportunities and remaining under the tax cap



Tara Rock for Trustee of POB Board of Education

## Re-Elect Rock on 5/17

Who am I and why should you re-elect me

In 2009 my husband Brad and I made the informed decision to purchase a home in the Plainview Old Bethpage school district, with the intention of raising our future family here. We now have three young daughters, all of whom now attend the Plainview Old Bethpage schools. My daughter Ariella is in 5<sup>th</sup> grade at POB Middle School. My daughter Mikayla is currently in 3<sup>rd</sup> at Stratford Road Elementary and my daughter Gabrielle (Gabi) is currently in Kindergarten at Stratford.

I have had the honor and privilege to serve as a Trustee on the Board of Education since 2019. I am running for re-election because I care about this community. I firmly believe that education is one of the most important and powerful tools we can give our children. I am invested in our children and their future and I want to see continued positive growth that will benefit not just children from any one subset or another, but all of our children. I want to work to ensure that our District continues to move forward in a positive direction and that the BOE continues to serve the community and children that they are elected to represent.

My background and experience makes me uniquely qualified for this position. In addition to my service as a Trustee over the last three years, my experience over the last 20 years, including my representation of boards of education across Long Island, has provided me with a unique insight into all issues brought before the Board of Education and the effects that various decisions by boards of education across the State have had. I fully understand the fiduciary duties a Board Member has to the community and to the children in the District. I have brought a fresh, yet experienced, forward thinking perspective to the Board and will continue to do so as my children continue their education in the District. My goal is to balance fiscal responsibility with the health, safety, wellbeing and success of all our children and always consider the input of those willing to share.

I believe that as a community and a school district, we must actively remain abreast of all social, emotional, behavioral and academic developments and strive to improve our system and our delivery of instruction for the benefit of our children and our future. As elected officials, we must fulfill our fiduciary duties. We must remain open to public comment and ensure that the voice of the people we have been elected to serve is taken into consideration, when making decisions for the benefit of our children, our teachers, assistants and staff and our community.