

Superintendent's Highlight of the Week

January 8, 2016

Welcome back to school and Happy New Year!!! We start the year with wonderful news that Plainview-Old Bethpage John F. Kennedy High School has an INTEL Student Talent Search Semifinalist!!! **Cori Allyson Dauman** was recognized for her research titled: *Evaluating the Impact of Informational and Normative Conformity on Decision Making in Online Settings*.

Cori is a senior at POBJFK and has worked under the support and direction of Ray Tesar as part of our Social Science Research Program. Congratulations to Ray Tesar and all of Cori's teachers for helping her earn this amazing achievement.

The purpose of this study was to determine whether social media usage has a significant impact on the decisions that people make. Cori investigated social media's influence on political opinions. The results of her study strongly supports the notion that social media can potentially exert a huge unconscious influence on the decision-making process. In this political year, her research may well inform how we use media to form our opinions.

Way to go Cori and the amazing group of researchers at POBJFKHS. You always make us proud!!!

